

Rep Order# 9045575 Ver# 1 Mod# 0 Status Confirmed

Traffic Order#

Printed: 09/11/2013 12:09 PM

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EC'd Yes

Last Received: 08/28/2013 9:22 AM  
Showing Buylines: All Lines

Station WVIR-TV CHARLOTTESVILLE,VA  
Advertiser (2747) MCAULIFFE, TERRY  
Product MCAULIFFE/GOV/D  
Estimate#  
Buyer MIKE DETTORRE  
Phone#  
Fax#

Agency (2120) SHORR JOHNSON MAGNUS  
1831 CHESTNUT ST  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 08/29/2013 - 09/03/2013  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	SA-SU	11P-1135P		:30	\$190.00	08/31-09/01	2	1	2	\$380.00	
				Buyline Comment: NEWS								
	10	SA-SU	6P-630P		:30	\$125.00	08/31-09/01	2	1	2	\$250.00	
				Buyline Comment: NEWS								
	11	SA	730P-8P		:30	\$70.00	08/31-08/31	1	1	1	\$70.00	
				Buyline Comment: JEOPARDY								
	12	SA	6A-7A		:30	\$25.00	08/31-08/31	1	1	1	\$25.00	
				Buyline Comment: CHRIS/WALL ST								
	13	SA	7A-8A		:30	\$65.00	08/31-08/31	1	1	1	\$65.00	
				Buyline Comment: NEWS								
	14	SU	7A-8A		:30	\$65.00	09/01-09/01	1	1	1	\$65.00	
				Buyline Comment: NEWS								
	15	SU	8A-9A		:30	\$95.00	09/01-09/01	1	1	1	\$95.00	
				Buyline Comment: SUN TODAY								

---REPORT TOTALS---

Report Totals: 24 / \$2,760.00

---SALES MONTHLY TOTALS---

Sep 13: 24 / \$2,760.00

Sales Totals: 24 / \$2,760.00

Station Totals: 24 / \$2,760.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$5,307	CABL	0%	GVIR	0%	UNKN	0%	WAHU	5%	WCAV	38%
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